

This Issue...

Business Australia Consultancy/Coaching Unique Paradigms

PO Box 109 Oatlands NSW Australia 2117 Ph: 612 9898 0681 www.bacupthefuture.com.au



Businesses, Could We Be Creating a Dying Earth or a Living Fossil?

Invitation - Future Insight Business Newsletter - this issue for "Killing Earth"



John R Fergusson

Future Insight on what must be done to make sure we replenish our Earth! It's hard for many to understand, but so easy to do.

Businesses, Could We Be Creating a Dying Earth, a Planet Fossil or a Living Earth easily sustaining 10 Billion Humans? .



According to traditional and scientific thought we humans are among the last (if not the last), of all modern species to appear on our current Earth.

Earth and all of nature is therefore our host and not we theirs.

"The challenge" – if we don't change the way we think about Earth and Nature and its Provision for us and therefore how we treat it all, we will probably also be the first to be deliberately eliminated from its care and causes to exist. Not to mention all the casualties we will take with us in other species. Remember, this will be our own doing, not Nature's!

We are facing a future where controlling entities, technologies and machines, transportation and storage is getting so large, powerful and vast, that it has accelerated what we take in food and water from earth's lands and seas so rapidly, it will soon outstrip earth's capacity to recover from the plunder. Not because of production, though it does contribute to the cause, but because we have no universal health plan for replenishing the earth's soil and sea in order for it to handle the accelerated growth we demand of it.

Due to the magnitude of this and its scope for profit, it also automatically eliminates the diversity of nature in order to make room for the most profitable of income streams.

If the dictum **"we are what we eat"** holds true for us, it must also be true for every other living organic entity including earth's soil, which grows all of our food. Plants must feed on food too, or they will not grow. A seed will sprout in water, but because there is no food in the water it cannot grow and therefore dies. Our lands are beginning to die through starvation, as are our seas! The evidence is everywhere, all over the earth. Chemical and synthetic accelerators to produce plenty and more rapid growth do not replenish the soil. On the contrary, it depletes it we are told!

We are also wasting up to 40% of food grown and 50% of marine life caught, due to this amazing worldwide phenomenon, according to the latest in food sciences information.

While we continue down the pathway to eliminate all and sundry of Earth's diversity in order to make more room for

ourselves and our trivia & treasure for more and more profit, we are ensuring our own demise.

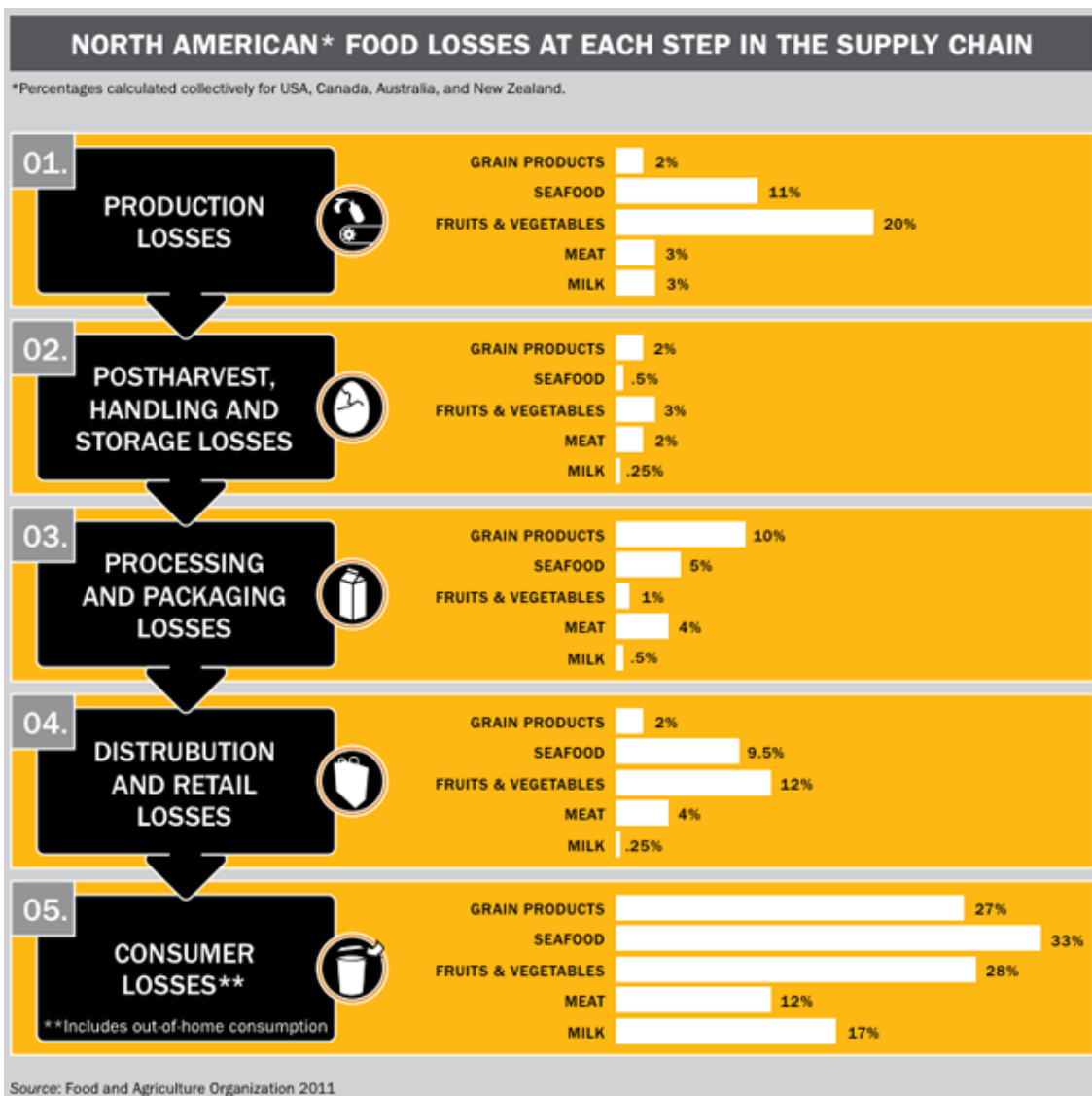


It is all false profit if we have not secured the way for replenishment of the source.

This being the case should mean our first and continuing foremost obligation regarding our existence and life on Earth would be to consult with nature to understand our need of light, life, nourishment i.e. food/water, relationship and partnership with nature, our love and care in order to treasure and correctly look after Earth's provision for us all. If not, we will suffer the dire consequences we cause to ourselves and to all other species on earth.

I'm reminded of a story my father told me as a boy. It is a story about *small mindedness and short term thinking*, brought about by greed, desperation, selfishness and self-centredness, stupidity and many other ill-considered motives that seem to be so prevalent among modern humans.

It was a time of war and food supply was scarce and hard to find. This couple had managed to keep a chook (chicken) in their basement under the house, which had kept them in eggs every day of the week for months on end. It was regular protein they daily enjoyed which kept them in good health considering it was little they had daily to eat. One day the wife had a thought - it was good thought! She said to her husband, "Why don't you visit all of our neighbours far and wide til you find a rooster for our hen so we can hatch some chickens and get more eggs to both eat and to also get more chickens! That way we will never run out of good protein food to eat and we will be able to help others also!" The husband thought it was a brilliant idea but decided to wait a week or two as he was busy looking for work to earn money so that one day he could buy food, which to his mind, was far more important. One day, a week or so later, his father and mother turned up for a visit. As he returned from a long days search for work and some food, his dad greeted him as he came through the door, "Son, your mother and I have brought you a few peas and some spuds and I've roasted a chook that I found in your basement - how lucky is that! And we found two eggs good god, you can each have tomorrow, how lucky is that! Now let's eat and we'll be on our way!" The End.



Since Earth is our host, it is obvious science must not only consult with nature when it comes to food sciences, but it must adhere strictly to the law of nature if it expects to reap the healthiest outcomes and the best of wellness wealth returns.

We have the proof everywhere that going outside the law of nature sets up rogue states of pests, diseases and drought, with human biased controls (making massive profits for the few), now producing grotesque (one generation and lost species) and wild out of control species with some growing into unnatural dominance, creating unhealthy waste, soil degradation and deserts, and eventually starvation for many if not all of Earth's species.

We are also under an educated delusion that both "natural, and climate change" made drought, or lack of water, is the main cause of starvation around the world, but this is only partly true. When the rains do come or the drought is broken, the evidence is clear, the crop yields per hectare are still dropping worldwide in spite of all our technology, and in some countries it is a rapid decline when compared to the past 200 or so years.

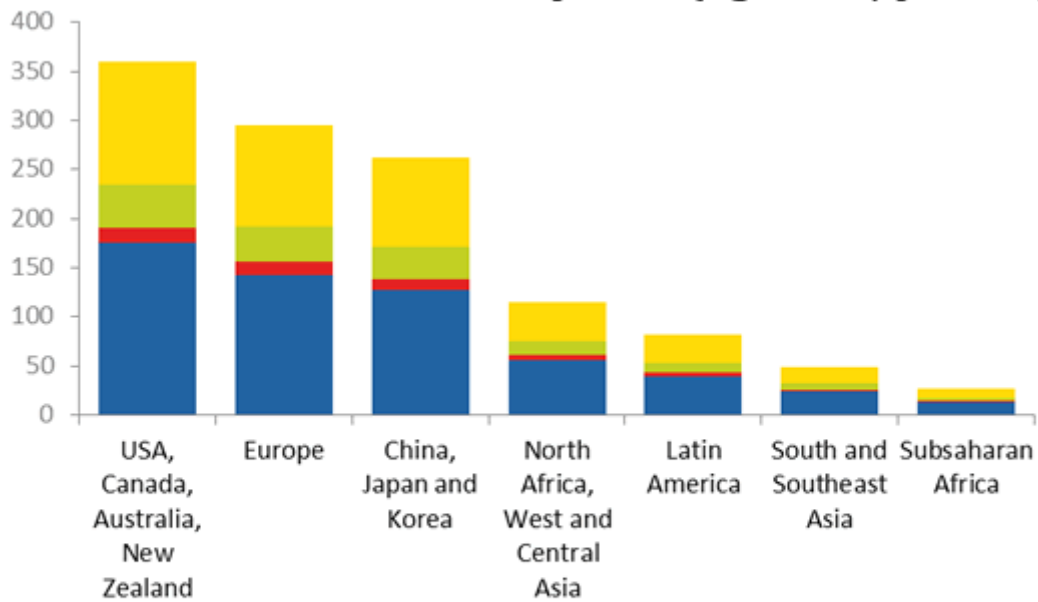
To create demand, to create exclusive profit, some so called "smart" humans (I dare not call them "scientists" as it sullies the term), have consistently been eliminating varieties of vegetable species into extinction over the past 100 years in order to prevent farmers or households, opting for varieties they do not control and therefore cannot make exclusive and (it is now coming to light) – yes, extreme profit.

We must remember we never created Earth's abundance nor its Natural Laws. It was all here long before we humans arrived. Yet in the last 100 years or so we have consistently and rapidly been eliminating the varieties, destroying our own (and in the process every other species) habitat, in order to make profit. The many making the sacrifices for the few who make none, but these few nevertheless are securing their own destruction along with the whole they've enslaved!

In the light of all this, it leaves us humans appearing the most stupid of all species on Earth. Why are we humans the only ones who blame our host for all our problems and yet are the ones who waste earth's abundance and trash its natural laws? Why is it we humans think we are above the law of nature and can exist without due respect with most of us showing no responsibility nor care for the earth that so graciously hosts us all and provides all of our food and water, plus

more, without charge?

Consumer food waste footprints (kg CO₂e/person)



Note: This chart is produced using the global average carbon intensity of food production or all regions. It is for a descriptive purpose, and should not be considered an accurate estimate of food waste emissions, as it assumes homogenous production of food across the globe.

Source: Vermeulen et al (2012), Gustavsson et al (2011)



But then why do some humans among us think they have the right to commandeer and own all the food we eat, the water we drink and the air that we breathe, when they never created any of it in the first place? How did they steal it from Earth and take over its ownership when Earth, with its natural laws, is the only natural intelligence that knows how to manage it all? The proof of our stupidity is justified by our laziness in giving away our responsibility, custodianship and stewardship of all that earth provided without charge, to a handful of humans to manage and control everything for us for a fee as the "specialists". We are now paying (in more ways than just dollars) for everything we once got for free for thousands of years from earth itself. No other species on earth has ever been this foolish but us clever, highly intelligent humans! Oh my! Hey! Let me control your food, water and air for you for a fee so you can go and play and do hobbies. You will have to work for money at a job of course to pay for your food, water and air, but don't worry; we will employ you in our controlling industries and pay you wages you can spend on what we provide for you for a fee, which once was free! Defrauded again! So this is intelligence?



It is all due to our education processes and the way we are taught to think in our early formative years. If we were anywhere near as intelligent as we think we are, we would have been consulting Earth and Nature long before now and we would surely and most certainly not be in the incredible mess we find ourselves in for ignoring nature, nor have the growing mess we have made of Earth with our trash and massive food waste being dumped in corrupting landfill. Nor would we be caught between the pinchers of costs and profits, both of which we must pay to the controllers! Today,

humans are unwittingly paying to a select few a toll to live on earth our host, which has never charged us as its guests. No other species pays a toll. Why do we? As a species we are very demanding, because we are very lazy, therefore educated into stupidity and we don't seem to mind paying for it.

We can't change our thinking and our existence motivations without changing our education process and systems. We only have a short time to do just that and if we don't – let me prophesy – “Earth will do it for us, to us”!

As we only operate from mindsets pre-set by our mentors, tutors, teachers and capitalistic captors, we are programmed to follow their fabricated networks of subjective information and their prison pathways of pre-constructed objectives that keep us repeating the same mistakes, producing the same detrimental consequences, resulting in the same messes year after year, generation after generation, but growing worse as our human population increases, causing all other species to decrease, simply because we are not taught that they matter as part of Earth's management balance, along of course with other very important information from nature's archives.



The common capitalistic subconscious governing thought today is: “What I don't own doesn't matter!” “Whoever owns it is responsible – not me!” This has also created a hedonistic race toward privatisation of everything on earth that pertains to life and living including all animal species, all varieties of vegetation, all life sustaining elements such as water, food, air, energy and all inanimate things such as soils, sands, rare earth, precious metals and all resources useful to humans provided freely by Earth, but stolen and plundered and privatised by pseudo-owners for their exclusive use and profit. As the last arrivals on earth, we originally came as servants and carers and at the best guests, to the whole of Earth and Nature that was here before us. It lets us abide, to live by its laws in exchange for its benefits and to enjoy its features among all it reveals. But instead we have made ourselves kings, potentates and dictators of realms that were never ours in the first place.

As well as having no idea on how to manage it all, we have ignorantly thought we had to conquer everything Earth and Nature had already given us to share together and worse, usurp nature's authority as the creature ruling over the physical/material source from which we come, and don't forget by which we are also sustained, and then if that's not bad

enough.... as the guest ruling over and dominating our host in order to control, manipulate, plunder and extort, and to exclude all other guests (humans) we assume are inferior and all other creatures who trusted Earth's abundance it so freely and willingly provided without charge!



In truth Earth is still our master and we are still its servants and no more profound this truth becomes than when each of us is done and our life is gone, for Earth has final say! From Earth we arose and so back to Earth we descend when we give back our breath, our water our food, and give back our body as shared and on loan as proof we owned nothing nor Earth we deserved.

But its greatest provision now brutally scarred and damaged by diggers and hoarders at large, the riches of Earth all are now under guard by a handful of owners, with its life being strangled as its natural laws have been barred! It is illegal to eat food, drink water, or breathe air, freely provided by Earth, without paying the human who claims ownership for it.

Humans still are punishing each other and Earth for freely providing for all species on Earth, punishing by agricultural poisons, genetic mutations to create plant species for private ownership, widespread unprecedented plant abortions, aborting the reproductive cycle by sterilisation preventing natural seed germination so the plants cannot have progeny i.e. reproduce. Some rich humans get angry when farmers can get their seed from nature freely. That's why Earth is punished as humans have changed the law of nature through aborting the seeds ability to produce seed for reproduction so farmers have to start from scratch every season and buy new seed from the owners who only sell non reproductive seed.

Earth is not at all happy with this imposition and eventually will be forced to retaliate to deal with this major imbalance and interference to its laws, laws that have been in place for thousands if not millions of generations of seed bearing species. This will make "Global Warming" or "Climate Change" look and feel like a walk in the park on a beautiful summer's day by comparison, Earth will tell.

Privatisation to a handful of humans of all that Earth has provided so freely for thousands of generations, will cause the greatest problems ever to be known to Earth's inhabitants, with increased starvation being among the worse and possibly leading the list.

But we are not talking about humans starving though increasingly they will; we are speaking about the starvation of Earth itself due to our changes to its natural laws of provision and supply. Plus the restrictions imposed by the handful of pseudo-owners for the purpose of profit by controlling demand and supply.

We botch, burn and bury mountains of food to control the commodities market as it is more important to make profit, than to care for Earth's inhabitants and its Natural Governing Laws.

We are also speaking more adamantly about the starvation of human intelligence once upon a time in tune with Nature, pushed aside by the promotion of the mindset of rectilinear educated fools – the new status quo of intellectual conceit – who mistake their foolish cleverness for intelligence and have set their IQ tests to confirm their foolish mindset as Earth's

21st century standard for which all must compete for all that Earth provides for its inhabitants freely.

Sadly, most humans follow this educational program's detrimental system, a system so foolish it is leading to a mutual, cataclysmic and insane attack on ourselves and the host (Earth) that so graciously has sustained us so well til now. How lost is a world where the guests, who have been given hospitality without charge, abuse their host so relentlessly, trashing and destroying their host's provision and supply, steal the host's goods and plunder the host's sources and resources, and then look for someone else to blame? How dare we call ourselves "intelligent beings"! Earth will have last laughs.....!

We are killing the Earth that feeds us! What will you do after you have helped kill your host off by starving and battering it to death in our wars against its creatures, lands, seas, and air for control and profit? Look for a new one and do the same thing again, called in the past "the spread of civilisation". I don't think so! Nature knows what we are like and so has not revealed another Earth anywhere in sight, not even close, not even in the capabilities of our human lifetime, because it wants us to learn to treat it right and so to make sure we have no excuses, nor options to step off this planet to leave the mess behind we create after trashing our host and all it provides, it circles its Sun with us all on-board and patiently waits for our learning to treat it properly and with true due respect – not just for our profit, but for its profit as well, as our host.



So our search will remain in vain for even a look-alike, centuries into the future! Earth is not about to let its present "human vandals" off into the universe to plunder, to spoil and pollute all of that too! No way! We say we are searching for new life forms in space and seek billions of tax payers' dollars to do so. How dare we! We can't even look after and manage the life forms we have amongst us now! Plus look at how many we have destroyed, polluted and made extinct since we've taken Earth over! And we are not going to do that anywhere else!!!!??? Make me a believer.....Please! Here.... and.... Now!

All of Nature shows it is the "end user" of the food provided who is responsible to feed and nourish the Earth that feeds and nourishes us and all other creatures. That means every business and household must participate in this replenishment process by dealing with its food and other organic waste in the most appropriate manner – by preparing the food waste for Earth's nourishment and replenishment by composting it quickly and cleanly for its immediate use. Only the householders can force the worldwide controllers to take note and take stock of what they are doing. It is truly time to send a shock wave throughout the earth to the controlling humans that they occupy an illegitimate and immoral position of making profit at the expense of their host the Earth. No one is against profit making, but not at the expense, depletion and destruction of earth's resources.



The truly educated people today, as has always been the case, are the ones who listen to nature and earth our host, are educated by its wisdom, experience, logic and reason. The truly civilised people of earth are the ones who partner with earth, who know they have been given a comprehensive turnkey responsibility, a prime custodianship of all the riches earth has provided without waste or want for every creature on earth small and great. This is *The Great University* most modern humans have been prevented from knowing about, let alone entering, by being funnelled into human devised universities full of vested interests and education processes to feed the status quo of monetised servants and industrial slaves, the soldiers of religion, industrialisation, technology, warfare and monopolised services around the world, requiring the masses to pay for the basic and fundamental necessities of life on earth, things that once upon a time were free.

May we all help educate and make believers that will treat Earth and its food provision well? We will then treat new life and other natural life forms well when we do travel in and through space to discover new forms and new life.

I'm betting Earth won't let us go visit other planets while we still vandalise and destroy our own – we are just too good at mindlessly sabotaging ourselves and our host at present. The big question is..... Can we change? We need to prove it together – with every business and every household pulling its weight over a very short period as there isn't a lot of time – our host is already swathed in much pollution and pain!

John R Fergusson

What you can do

The Business of Creating a New Environment by you! We were once a product of our environment - now our environment is a product of us and it is not looking good! But we can change all of that with a little help from our friends at "Our Green Earth" and of course other intelligent human beings....



Recycling - Everyone knows about recycling. But the business of recycling alone does not create a sustainable environment - especially when it comes to the food our host the Earth grows and produces for us so we can live as its guests.

It is time to take recycling to the next level in order to develop the circle of sustainable replenishment.

Do yourself a favour and do some research and get yourself informed. Make it your business to do something worthwhile about it by creating your circle of influence to replenish Earth!

