

Newsletter - The Future Insight

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In This Issue: Australia's and the World's Job Market Future - The Unemployment Myth, by John R Ferguson - How to Get Paid for What You Already Do For Free, Marcelle Yeager - Top Jobs for the Future, Michael T. Robinson - My Next 10 Business Serenades... No Degree? No Problem! Miriam Salpeter - Letter To Trustees

Australia's and the World's Job Market Future The Unemployment Myth

By 2025 there will be another 1 billion extra people on earth. This means we will have to build and open 4 universities per week in order to maintain our present level of university education (source ABC). This is impossibility under the present paradigm.

The answer for many will be in businesses becoming their own "university", or more importantly, "multiversity development centres" in order to establish state of the art training to guarantee their future is backed up to ensure profitability & longevity, and using HRE's (Human Resource Robotics (see last newsletter issue), to not only bridge the ever increasing gap, but to replace the geographical location regarding space and therefore the need of physically built bricks and mortar university campuses.

This industry, commerce, and technology on site education and skills training will create a new "Multiversity Village Community Genre of Education", specifically related to cities and regions due to the nature of the specialised work and the necessary expertise (birds of a feather education) required that are increasingly being majored on in each area and region. It is being driven by the tremendous cost savings due to the advantages of the multiversity development of talents and skills, supply concentrations, vast value adding procedures and production, plus shipping logistics etc. It is already happening in China, India and other large populated regions and countries.

Communities will have thousands, if not millions of people with the same genre mix of education, skills and training requirements, related solely to the very large industries, commercial enterprises and technologies they live amongst and work for. Where people numbers and skills are being replaced by HRE's, a whole of life redevelopment of people and their skills necessitated from human need, is also increasingly required.

I am not a product of my ignorance. I am a product of my education. -John R Ferguson Future education will become progressively more uniquely topical, commercial, industry and service specific, with emerging and evolutionary challenges causing at times educational chaos and disturbing interpersonal trends with strong attempts for regionally controlled systems e.g. Greece, Spain, and much of Europe, the seat of formal education. We are rapidly moving into a new phase or age of employment engagement where jobs will choose you and your future and train you, rather than you choose a job or profession and therefore train for it as the chances are, by the time you graduate, your choice of job/profession may no longer be needed such is the speed of change in the future! This is happening right now and will accelerate as the world moves rapidly away from pre education based on your choice of job or profession to - post education based on a job or profession or the need of the decade or less choosing you!

Many employment agencies and coaches alike everywhere, still operate from the old tailored paradigms. Businesses, companies and industries as employers, to the job seeker, appear to have all been created in super abundance out there somehow. Job seekers are being seasoned by the universities, vocational guidance coaches and HR firms that they have the difficult task of choosing from the many vast and varying options, an employer to suit their own:

- 1) Special personality
2) Social status/preferences
3) Position to suit their qualification/degree
4) Choice of tasks
5) The salary the employer should pay them plus
6) Flexi work time etc!

This idealistic tailored trend/tendency, that the individual job seeker is choosing a job/position in a preferred company or business because businesses and companies are all lined up out there desperately seeking them, is fast coming to a close in the often unfriendly and cold dawn of change.

Unemployment numbers, or more importantly and realistically, "unemployable people", have been rising for three major reasons. All of them are related to our education archetype agendas becoming the instigator and contributor by default, of the world's unemployment issues in our nations in many of the courses offered due to:

1. Hindsight driven education! (As opposed to profuture driven education!) Too much education is based on past job/professional demand = hindsight driven - resulting in an overabundance of redundant knowledge and skills looking for work in areas where they no longer can be applied.

2. Parasitic driven education! (As opposed to creative productive driven education!) When we have more potato counters and managers and their executive managers who manage the managers who manage the counters, then we have sowers and growers growing the potatoes - they eat them, take and consume as their fees - parasitic driven - resulting in an overabundance of redundant superfluous knowledge of consumptive skills looking for work in areas where they can only eventually destroy the job market by making themselves the most needed amongst members of the community for "government purposes" and the demand for "experts" with their "high professional fess" that produce nothing but the need for more parasitic professionals! Every government, company and business faces this and the continuing need to downsize it in the face of actual/real growth.

This unnatural growth is caused by natural need to survive and multiply by numbers in order to become a well established dependent privileged colony in every government and business and so creates and compounds logistical problems and erodes the capital that is required to create and produce, sustain and recycle unless it is systematically reduced. Hence it is mainly a destructive eroding and decomposing driver often working against that of productive employment i.e. when there are not enough working knowers/sowers and growers and therefore not enough potatoes to go around for the next productive harvest, income falter and jobs go!

Unlike the money supply you can't print the food chain to bail out the empty tummies like the empty banks were bailed out so the bankers and financial dealers could still pay themselves their bonuses as well as their salaries! You see parasites only eat potatoes; they do not eat potatoes, nor save potatoes so they can plant potatoes to multiply potatoes in order to sell potatoes.

Now we live in a parasitic world and parasites help make the world go around so we can't live without them science tells us, but, when the parasites end up destroying or consuming their hosts, the result is extinction i.e. the end of that species of job/work/profession just like in nature - That's right and like it or not, all lose, even the parasites! E.g. the US housing boom/bust - interesting the parasitic businesses (bank and financial institutions) got bailed out by government while the hosts they lived off were cast out of their homes and businesses so the parasites could continue consuming the remaining real estate and other assets to save the government money! Same in Europe.

When the hosts the parasites live on are gone, there is not only no need for a whole genre of professions (such as bankers, lawyers, financial advisors, share traders, stock exchange agents, change agents, financial market gurus, accountants, CEO's, public servant executives and managers, politicians, bookkeepers, government regulators, tax agents, police, insurance cleaners, estate agents etc) but it drives them to the next parasitic instinct, which is to find a way to take, derive, manipulate, manoeuvre and legally steal anything left they may own or have to meet their insatiable appetites of consuming every asset where they can, before they leave you alone or discard you like an empty coke can, wallet, or bank account and start kicking you down the road which is the growing experience of multiplied millions of people.

By some strange quirk of human nature we have made the parasitic professions the most admirable and prestigious of all work forms by giving ourselves all kinds of titles and levels of learning degrees, while the hosts that create, develop and produce everything are labelled very often with demeaning names and/or common collective terms such as "labourers", "workers", "workforce", "rank and file", "factory workers", "department workers", "staff", "assembly line workers", "unskilled workers". Let's just look at "unskilled workers"! There is no such person except to say they may be unskilled in the particular area we are seeking to employ them. Every professional must face the reality that one day, in the very near future; they may be designated as an "unskilled worker", even though they may have one or two university degrees or some other specialist qualification and more. There are ample modern day examples for us all to study e.g. from the automotive industry to the fashion industry, from engineering to architecture, from added value manufacturing to food processing just to name a few.

3. Prestige Clone driven education for Clan Succession, (i.e. exclusive education to maintain the same old, same old elite - must keep the top positions filled with the right (selected ones) some of which leave the country for greener pastures! (As opposed to practical need driven education!) Let me give you a quick explanation of point three. By certain pre-planned criteria people are sorted into these two main categories: Clan or Clone. The Clan controls and runs everything; the Clone does everything the Clan demands/commands and must be the one who is prepared to go without when not needed (employed) by the Clan. E.g. Europe, which is steeped in centuries of these educational practices, imported it into Australia from settlement via imposing a penal colony mindset from Great Britain and other nations, on all who were brought here involuntarily and on those who volunteered their services! This is another major unemployment maker.

Australia is one of the most backward countries of the many I have ever lived in - not because of the people, but because of the extremely poor and narrow minded government led education of its people. If most Australians could only get past Bali and go look at the rest of the developing world they would quickly realise this is not "the lucky country" at all in most of the very important areas - education being number one. Ignorant people are far more important to a government than educated people! If you are not sure why, read on.

Our country and nation is being systematically retarded by the education processes developed over many decades to keep the Australian people simple minded, satisfied with very little via programmed entertainment, and feeling stupidly lucky for having nothing to worry about except how to collect their prison freebies, while at the same time most of us are caught up in the preoccupation of trying to avoid the growing extortion of huge fines for very small misdemeanours, high fees for very low grade services, financial penalties for a magnitude of reasons that belie belief, the highest credit card and other loan interest in the world, rising tolls and multiple taxes, all of which are found only in very oppressive and punitive run societies that treat their citizens like slaves and prisoners! Our treasurer, Joe Hockey, just this week when talking about the fuel excise tax in answer to criticism of its onerous burden stated, "the poor of Australia won't be affected because they don't drive!" And, we are educated! Who are we??

First we were sold the economists tale we rode on the sheep's back as a country - circa 19th/20th century. We were never told we the people are the sheep! How lucky is that? Now in the 21st century we are sold the story we live on digging massively big holes to sell off rare earth substances to the developing world, a world that has long surpassed us in applied technology, techniques and development infrastructure, all the while our education processes and curriculum is lost in the past centuries of the old penal world and kept there by the cloned colonialist's educated mindsets! How lucky is that?

From cradle to older Australians are sold three dreams they must work to pay for, but they are not told anything about the real costs, nor the long-term impact it has on most of them.

1. Education Dream! i.e. A lifetime commitment to government for borrowings interest and taxes, which can be changed as it suits different levels of government by selling its citizens affected, superficial and artificially inflated and for so many, redundant education, it's easy to keep the workers poor for life. Shackled to the government for life and you must work hard for life to get free! How lucky is that? Well if it's either that, or become a "bricks labourer" you've been told recently by Canberra, borrow or pay up some more money and go back to Uni to start all over again because your skills become redundant and unneeded.

2. Home Ownership Dream! i.e. A lifetime commitment to the banks for interest and fees, which can be changed as it suits the bankers! By making home ownership beyond the reach of most citizens it is easy to keep families poor for a lifetime. Shackled to the bank for life and you must work hard for life without a break to pay it off or they will take it off you. How lucky is that?

3. Economic Defence Dream! i.e. A lifetime commitment to taxes and economic wars - we must all sacrifice for a strong and stable economy we are told, as budgets are set to suit the world to protect the perceived but artificial wealth of the nation set by a new breed of "Homeopathic Economists" i.e. place 25 basis points (.25) under the tongue each month, quarter, or as it suits - best before you retire - suck slowly and be patient until dissolved! RIP. Shackled to the economic fluctuations for life never knowing what you will wake up to face the next day and you are on a fixed wage or salary (while you are employed, naturally). Of course you are living in a free and democratic isolated country prison in financial shackles and have been educated to date with the prison manual, so be happy! How lucky is that?

Like prisoners they often in the world, prisoners dream the most dreams and will endure anything for them, not realising that's what it keeps them, and even enables them to stay in prison. Are you a good "luckster"? Your country would like you to be! And don't get your government's is wanting us to OK a much needed raise they say, in the GST we pay them to manage the states and nation for us! How lucky is that?

How Old is that book? Australia ladders have been educated into a prison mentality! You have been sold an education ladder that's too short for the wall of isolation & ignorance to get over. You have relied on those outside the wall to tell you what's there and they've been lying to you and have the audacity to keep reminding you of your dreams and your yearning for success to get them. Of course you will never get out and that is the intent of your education process - your ladder is too short. You need a very different one. What you thought was your ladder to success is in reality your ladder to unscalable failure and unemployment. Even our business schools that sell you the "keys to success" for a great price don't tell you what doors they are all for, or if there are even any doors at all they may fit for you to open! These are the dreams that have turned into nightmares for countless thousands in Australia and for millions of people around the world.

I grew up with our governments constantly pointing us to the "Iron Curtain", "Bamboo Curtain" and the "Berlin Wall" between East & West, but never mentioned the "Wall of Isolation & Ignorance" built surrounding us! The government kept us isolated by politics and the education department kept us ignorant by deception thus fooling us that we were the most free so far ahead of those in the East. Now that's a pretty big wall to scale for West! It is a big shock for most people when they find out or discover that there aren't any superior countries, races, people or nations on earth. Just those who have more money or wealth for a season as it shifts from person to person, place to place, nation to nation around the world. In history it is called "The Rise and Fall of XXX Dynasty/Kingdom/Nation" etc. Superiority and wealth rises and falls like the waves of the sea whether it is in a family or a nation, an individual or a group, secular or religious, big/collab business or multinationals.

I well remember on my first conference speaking world tour in 1976, every country and nation we went to as guests and speakers, all, without exception, spontaneously, systematically and emphatically shared with us why and how they were the most superior and advanced people on earth. It was then I realised it is part of human nature to assume such, we all do it. This makes us all easily deceived by our default and controlling education curriculum systems.

There is an old cliché that goes like this: "GOLD is the money of the KINGS, SILVER is the money of the GENTLEMEN, BARTER is the money of the PEASANTS, but DEBT is the money of the SLAVES!" If you are in debt you are somebody's slave. I am not just talking about financial debt as it is so easy to keep people poor. I am talking about educational or knowledge debt which is worse, as it is even easier to keep people ignorant through controlled education, so they will remain poor of their own volition.

Another major misconception I need to mention is that most people believe "ownership" equates to some sort of "freedom". It doesn't! Ever wondered why there are so many restrictions posted everywhere like "Keep Out! Private Property", keys, locks, cameras, alarms and security systems everywhere! Owners spend millions of dollars protecting their property to keep the free people out - Not to keep the little property owners in, block! Only I am allowed in here and who else? We cannot solve our problems with the same thinking we used when we created them. - Albert Einstein Our government, banks and lawyers among many others call that "freedom". Freedom for "who" is the question. To own nothing is true freedom, but most of us don't like that idea due to our education profiling and programming. Debt and our ownership obligates people to work, the debt and the more ownership the longer and harder you work to pay down debt and maintain your ownership, due to the high fees/licenses/taxes ownership attracts.

There is one more very important misunderstanding we all need to come to terms with in order to understand the so called unemployment issues in this rapidly expanding human world and it is this - there are no unemployed human beings anywhere on the earth today and never has been! However, we do have millions upon millions who are not being paid anything of significance for what they do and many more millions who don't get paid anything at all for the work they do each day.

The terms "employment" and "creating jobs for employment" are the terms used by employers and governments for "paid work" i.e. to be "gainfully employed" is for the purpose of raising taxes (and superannuation in Australia) from the wages and salaries of people who get paid in exchange for their work. Because millions of workers aren't being paid and rely on the handouts and gratuities of those who do get paid (that includes the "dole" in Australia) the Goods & Services Tax (GST) was introduced in some countries in order to tax both the paid and the millions of unpaid on their purchases.

This in its true sense is government extortion of its people and is an oppressive tax for all those people it is taken from who earn nothing in the first place to be taxed on. Now when you consider only the paid workers are in reality paying for all of the upkeep (food, clothing, shelter, transport etc.) of the millions of unpaid people through taxes on their earnings and the profound willingness of the paid workers to give so much to the unpaid millions, don't you think it is well overdue and time that we all put our education processes under severe scrutiny for change? We must! We owe it to ourselves, our future, and our world families.

Education is the key to turning all the unpaid self-employed workers into paid workers as no one is actually unemployed nor unemployable. Most do work harder and longer than others - no question about that - and some get paid well and some not so well and many more don't get paid at all yet also work extremely hard, and I believe we can change that through new "Profuture Education".

Now for the good news!

Profuture Education is the fastest and surest way to slow down the false concern and fear people have towards the worlds increasing population growth! Profuture Education will increase wealth and freedom everywhere to enable people to have income for the work they do as a contribution to their communities in three easy steps over time. How much time? Well, that depends on how fast we move to make the changes. The evidence is everywhere -

- 1. the more knowledge people have the fewer the children they originate, not to mention they're healthier -
2. the more freedom people have the fewer children they birth, not to mention they give and share more -
3. the more wealth people have the fewer the children they generate, not to mention they live longer -

That's God's nature telling us something don't you think! Anyone trying to cut the population growth down any other way than by giving people more knowledge, freedom and wealth is not genuine in their concern to stay the least. We are far more intelligent than these self appointed controllers of greed dare to recognise, so they endeavour to keep us ignorant, poor, and bound by falsely staged and skewed knowledge.

Here is the profuture education model: Knowledge equals Freedom equals Wealth equals Knowledge equals Freedom equals Wealth equals Knowledge...ad infinitum! But not just any knowledge, freedom or wealth!

1. Knowledge must be profuture When we are no longer able to change a situation, we are challenged to change ourselves. -Victor Frankl What you study you will repeat! If you repeat it often, you will become an expert. If you study kicking a soccer ball and repeat it often, you will become an expert soccer ball kicker. It is called programming (study) all participating elements and coordinating (structured mix - repeat - all participating elements for an expected result (expertise).

So what do we mean when we state, "Knowledge must be profuture"? Answer: "Your future is waiting for you to give it new knowledge!" If you don't give your future new knowledge, you will simply repeat the past since your future has not received any new knowledge. Therefore nothing will change. Got it? If you begin today to give your future new knowledge you will start seeing changes to your world and you will no longer just repeat history. Only you can give your future new knowledge. No one else can do it for you; people can only do it for themselves. But we can help others to do it for themselves which is very important if it means we want to change the way the world is currently educated in order to bring about

Obviously the nature of the new knowledge we want to give our future is extremely important and if we want it to lead to the next major human issue which is freedom, then it must be new human value education content with a parallel developing human value comprehension and a curriculum that impacts with uplifting knowledge that sets people free from the most basic of human trap needs, being the desire for human value, the lack of which can result in profic and indiscriminate procreation by people all over the earth caused mainly by the desire to be needed and loved - a value attribute. A full specialist course of "Profuture Knowledge Development" and "Profuture Thinking" is available in the curriculum at Future Class Leadership Academy (F.C.L.A) in Sydney. Call 02 9898 0681 More Details: www.fcla.com.au

2. Freedom must be prohman What you value you will cherish and pursue. If you pursue it relentlessly you will become an expert in that pursuit due to the continuous attention and study of that which you cherish. If you cherish freedom then it must be prohman otherwise you will lose it.

Certain nations today have been despoiling themselves of their need for "Drones" is because they want to exercise their right of freedom and must remain free to take out (murder) anyone they wish, anywhere in the world, to support their own interests. This type of freedom is anti-human and is in fact not freedom at all but the practice of barbaric conquistadors of the most inhuman kind. If your freedom is putting others in prison or killing others for self interest you are actually demonstrating to the world you are already in prison yourself waiting to kill or be killed. There is nothing more in fact than the philosophy "kill or be killed"! It is certainly not freedom. It is in fact the very opposite to freedom. When you kill someone you not only have taken away their freedom, but you lose your own because you just placed yourself in debt to their life.

Whatever restrictions you place on others makes you indebted to them by the same freedom that you allow to them. If you do not give others the same freedom that you yourself cherish, then no one is indebted to anyone, except for freedoms sake so everyone's free! Whenever you take away another's freedom don't forget you are also removing your own as you are now indebted to them and they will be coming for you to get it back.

So what do we mean when we state, "Freedom must be prohman"? Answer: As a human being you are here to give others (to let other humans have), the same freedom you cherish. To make prohman choices of freedom - not anti-human restrictions - will change completely the way people see the broad-scope of their lives, and their living will change to meet the responsibility this new freedom reveals.

Profuture freedom is an extremely powerful human value attribute that enables people to break out of poverty and rise above the stigmas placed on them by the inhumanities of this world who restrict, condemn and abuse our poor, our uneducated and our genuinely ignorant human brothers and sisters. With most of their human freedoms gone or restricted beyond what's fair, the joys of life for billions of our earth's people are confined to the short comfort of human sexual embrace and we wonder why we have a world population explosion? No way!

Remember, the more freedom people have the fewer children they birth, not to mention they give and share more!

3. Wealth must be proactive This is a tough one for many people because they do not understand wealth. Most humans have been taught to think having wealth means you have a lot more of everything than anyone else. Wrong! Many also think wealth is the opposite to poverty. Wrong again! Others, as well as our government, think wealth is privately owning and running all kinds of enterprises to profit. Wrong also! Still others believe wealth should be dished out evenly because everyone has equal rights, but that's not how wealth works either. Many others have a "Robin Hood" reaction to wealth to take (steal) from the rich to give to the poor as justification to reverse the "Robin Hoodfellows" who stole from the poor to make themselves rich. This also has nothing to do with wealth. That is just a recirculating transfer of trash and treasure like the rise and fall of the stock markets of the world. Then others have an ambition to be "independently wealthy" so they have nothing to worry about to the end of their earthly life. This is also a false assumption of wealth! Wealth can never be a reaction to anything nor anyone. If it is, you are treating it the same as poverty and it is to be as elusive to you, as real wealth is to the very rich. All of these are elusive dreams! Wealth can no more be a dream to pursue than poverty can be a dream to pursue, for anyone! Wealth is not a dream. Wealth is who you are no what you dream!

So what do we mean when we state, "Wealth must be proactive"? Answer: Every human being is born with wealth - wealth that no other human has. Only you have your wealth and all of it is within you. To put your wealth to work, to lawfully and legally gain from your wealth, you must be proactive in digging it up and getting it out of you. It will link you to all the elements of this heaven and earth that belong to you and to others who are also linked in honour and respect with you. It will also link you to adversaries that will help force it out of you like sparring partners in training. You also need to know how to guard your very large deposit of wealth within you and protect it so it can work for you. Are you going to let others have it, use it, enjoy it, steal it, destroy it, or kill it? Will you exchange it for poverty by reacting toward those who demand an exchange and try to convince you that you have no right to your wealth because of your education and of where and to whom you were born?

Let me give you just a few well known examples of people like you who were nobody's at one time, of those who dug deep and shared their wealth from within: Einstein, Newton, Tesla, Mandela, Edison, Westinghouse, Ford, Cook, Columbus; Nelson, MacKillop, Luther-King, Ghandi, Mother Teresa, etc., all of them proactive regarding the wealth within.

Then there are the countless musicians, explorers, inventors, poets, singers, sportspeople, architects, entrepreneurs, engineers etc., all of whom were proactive with their wealth and have unleashed the wealth in millions of others - you see the drift! It is your wealth that creates your riches in this world! Not A Job and not someone else!

Educate yourself with your profuture knowledge - your future is within you. Others will give you much more than money can buy for if once it is released. For everyone's sake - dig it out! Be Profuture Be Prohman! And above all be Proactive! Learn your knowledge, secure your freedom and release and enjoy your Wealth!

Employ yourself today and pay yourself big-time! Nobody is unemployable - you're the boss! Fire the cost cutting mind controllers in your life that haven't got a clue how wealthy you are, close down your business of poverty and ignorance and toss it's "good practice manual" educating you on how to skimp and save down the you know what and move out!

Don't just make do - do "make" instead - your future depends on it. You must use it for you or not! Use it! Wealth stored within you cannot produce your riches. You are the bank - cash down and start using your wealth immediately, it will open up new doors of education instantly! Take the time to learn your wealth - your riches depend on you, not someone else.

The world wants to pay you for the work you do. The reason it doesn't is because it is educated not to unless you meet the Clan's criteria imposed through its control of retarded education of learning by degree! How limiting is that!

Who would have believed the world would evolve in its education process to the point of anyone being praised highly for their limitation of a degree, doctorate and other restricted specialised educational and (for an increasing number), unusable or limited knowledge all pay so much for!

The myth is exposed! Do yourself and everyone a favour - release your wealth! Bring your riches to the table for all to see and enjoy. Show and tell the world your wealth! You, how good is that!

John R Ferguson

How to Get Paid for What You Already Do For Free

Tips for brainstorming, researching and designing a business.

By Marcelle Yeager July 31, 2014

Say you're thoughtful about starting your own business, but you haven't figured out what exactly that business is or what it would look like. Ask yourself, "What would I be free for? This question is posed in Thomas O'Hall's book The Entrepreneurial Journey." It's a critical question to answer when deciding what type of venture to begin, so put on your thinking hat, and let the ideas begin.

Brainstorm

• Hobbies. When you think about what you'd do without pay, the first things that will likely jump to mind are your hobbies. At this stage, don't think about what is realistically possible as a business, just jot down everything.

• Interests. What kinds of websites or articles do you read? Do you subscribe to publications or RSS feeds, and if so, what do they cover? Maybe you have a passion for food, travel, race cars, shopping, gardening, history or wine. Write down the types of topics you tend to read about or watch on television.

Volunteer work. If you volunteer, it's likely in a place or for a cause about which you're enthusiastic. Do you spend Saturday mornings at the animal shelter, or do you visit home for the elderly? What do you enjoy about your volunteer work, and what skills do you use when you are doing it?

• Expertise. Sometimes it's hard to extract our skills from the daily grind. But your hidden passion may be in what you do regularly without much thought. Do you advise friends and family on how to decorate their homes? Do you send friends recipes? On the flip side, for what kinds of advice do friends and family come to you? It could be relationship advice, styling tips or ideas on where to take their kids on a rainy day. Whatever it is, you are considered a source for that subject.

How you spend your time. If you have trouble coming up with ideas, consider how you spend your time outside of work. It may help to spend a week or two writing down what you do during weekdays evenings and on the weekend, as well as how much time you spend doing it. You may spend two hours every night cooking, which could mean it's a key interest, because not everyone would do that. Maybe you spend your nights searching for the latest deals on hiking gear, because hiking is your hobby. In that case, you'd add hours devoted to anything related to hiking up to the end of the week to determine the total.

Whatever you do outside of work, record it and how much time you've done it. Then total related items at the end of the week. This should give you a good idea of how you spend your free time.

Research and Design

Once you've narrowed down your list and determined what you spend the most time on - or what you'd rather spend your time on - begin researching. Conduct simple online searches to find out about other businesses that do what you're considering doing. Take notes on their processes and how much they charge.

• Talk. Start floating your idea among close friends and family. Keep in mind there will be many naysayers, but don't let them deter you. It's helpful to see the pros and cons of starting a business, but in the end, it's up to you. You don't need to invent something or be the next big thing. You need to do what you want to do better than the other companies out there. It may simply be the way you market yourself, the way you operate or a new way to reach clients.

• Find and schedule discussions with other entrepreneurs in complementary businesses. They could end up being partners down the road and can offer you invaluable advice as you start out. Draft a plan. You still need a business degree to write a business plan. Once you feel you've gathered a good amount of data, begin composing your strategy document. It should identify the type of business, the problem it aims to fix, what you will offer to solve that problem, the types of clients you envision, a rough sketch of pricing and how and to whom you will market the business.

Once you've become excited about your ideas, don't wait to have a perfect proposal in place. Get out there and start talking to potential partners and clients, who will help you adapt and perfect your initial ideas. Let the momentum take you forward as you develop your business. If you fire the idea or run out of energy, it may be time to go back to your brainstorm list and rediscover what else you might do for free. There's bound to be something in there that you'll spend countless hours on and can turn into a business!

Marcelle Yeager is the president of Career Vantage, which delivers personalized career navigation services. Her goal is to enable people to recognize skills and job possibilities they didn't know they had to make a career change or progress in their current career. She worked for more than 10 years as a strategic communications consultant, including 10 years as a vice president. Marcelle holds an MBA from the University of Maryland.

Have character. Train skill - Peter Schultz But only if you know how!

Top Jobs For the Future

Michael T. Robinson

How would you feel if the job you've been doing for most of your life just moved offshore without any warning? What if you just spent several years getting an education for a job that was no longer in high demand? How would you like to know the secrets to choosing a satisfying career that will also be in high demand?

By understanding the major trends that are affecting our lives, you will be able to play an active role in planning and directing your career. By understanding these trends you will have a better chance of seeing the big changes before they hit.

This look into a future will show you the careers that are expected to have high demand and some that aren't. But more importantly this article will show you the basics of "trend spotting" so that you can make your own intelligent career choices.

Trend Spotting! By understanding the major trends that affect jobs we are able to make better career decisions for yourself. Trends are like waves on the ocean. Some are very big, some are very small. Some trends last only a few years like the DOT COM trend, while others go on seemingly forever.

The trends we are interested in may be as short as a few years or as long as 20+ years. Just like waves, trends move and change everything they come in contact with. If you aren't prepared for the big wave it will wash over you, tumbling you like a toy in the ocean.

Initially, trends start off so small that most people don't notice them. Eventually trends build up to a crescendo. Somewhere in between they make the evening news. The trick is to spot trends just as they begin, so that you have time to take action and change your life. An even better trick would be to predict the trends before they start.

To get a feel for job trends, let's look at a few that have come and gone.

Technology Trends

Probably the most prevalent trend in our time has been that of technological innovation. Revolutions in technology continue to cause rapid, almost unpredictable changes in career demand. Changes in technology can obsolete your job causing you to be laid off, downsized, right sized, and just plain inconvenienced.

Here are a few examples of jobs which were once in great demand but are now declining or totally extinct, at least in North America, Australia, New Zealand and Europe:

- Typesetting - Has been replaced by the first Apple computers and the advent of desktop publishing. Typesetting began in the 1400's with the first printing presses. The trend away from typesetting to desktop publishing started in the early 1980's and was completed by the mid 1990's. Thousands of people had their careers upset by this trend.
• Secretarial Dictation - Has been replaced by individuals doing their own word processing.....

For the complete article of Michael's go to: http://www.careerplanner.com/career-articles/Top_Jobs.htm

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