



Business Owners 2014 has to be a year of change for many businesses!

Companies have to move quickly in order to meet various market requirements and respond to changing global conditions to not get left behind as the competition might be one up on them. Business owners have come to the realisation that they need external assistance as they simply do not have the time needed to communicate proposed changes, and in crafting a plan. But, the question on every business person's lips would be - who do you go to for **advice**? Especially as we are moving into turbulent times where an organisation can ill afford a decline in profits.



In response to that, you would do well to hire experienced **executive business consultants and coaches** in Sydney who managed to achieve great success and had a hand in turning various businesses into success stories. **Coaching firms** have the ability to lead change in conjunction with the people in charge to bring about improved business results.



John R Fergusson
Director & CEO
B.A.C.U.P. the Future
Pty Ltd
Ph: +612 9898 0681

Why 2014 is perceived as the "Year of Change" for many businesses

Recent surveys conducted by **Forbes** showed that even though several workers were laid off due to the recession, many of them managed to successfully establish all types of businesses on the net. According to predictions made, as much as 52% of family business owners foresee definite increases in their revenue during 2014.

There are lessons to be learnt here. How do they manage to pull it off? Well, a lot of the business owners have reputed **executive coaching in Sydney** specialists assisting them with sound business advice and in taking a no nonsense approach in terms of getting them to working smarter, harder and longer initially to reach a certain measure of success.

What is more, various coaching sessions brought it to their attention that they need to guard against jumping on the bandwagon too soon, and going all out with their marketing efforts without careful planning and consideration.

On being questioned what the greatest factor was that contributed to their success so far, the family business owners responded that to a great extent it was thanks to **executive coaching** and support.

Enlisting the services of well trained **executive coaching and consulting** in Sydney specialists to empower and direct your business with all the right advice and guidelines will set you apart from other business owners in 2014. So, who you listen to for advice can either count for you or against you.

This is how reputable **executive coaching** in Sydney experts assist in bringing about much needed change this year:

- * Demonstrate active support, professionally and privately
- * Ensures that any proposed changes remain high on your priority list while demonstrating their commitment throughout
- * Has the ability to justify why specific changes need to take place
- * Clearly communicates a proper understanding as to the objectives and goals of the changes
- * Sufficient resources are provided to ensure the project is successful

It is clear to see that who you listen to for advice can be seen as one of the most important factors to ensure that your financial and strategic projects turn out to be successful. Many businesses can be extremely successful by both listening to and applying the advice given by executive coaching consultants, and through using the tools provided by them. If they accept change, and implement the right advice, they will soon find that they are home free in various areas of their business.

See more at: <http://executivecoachinginsydney.com.au/> & <http://bacupthefuture.com.au/>

A wise and compelling Executive Coach

Working with a wise and compelling **executive coach** is definitely in your best interest as they will assist you to produce the change and results you are after, in your life, business, and relationships. Not only will this deepen your learning and enhance the quality of your life, but it will also improve the performance of your business, or any other area in need of improvement.

What is more, coaching serves to accelerate your progress through providing you with a better sense of focusing on areas in need of development. In addition, a wise coach should not just be your ally, but also be your greatest adversary in that they need to tell you in no uncertain terms what needs to be done to pull you out of your current predicament. This way you get to recognise what really matters, and how to

not just coach parts of your business, but the whole of it. This type of coaching, where both the good and the bad is candidly revealed, requires the kind of **executive coach** who does not just sport the necessary expertise and credentials needed, but has the ability to establish a personal rapport with their client, which is crucial to the survival of your business. For this reason, **executive coaches** in Sydney offer you a wide array of different approaches and styles.

If you are working with a **wise business coach** that has it within themselves to offer critique when needed, then you can be absolutely sure that whatever they promise you will really unfold.

In turn, business owners should guard against being difficult when working with coaches whom they view as an adversary. It is human nature to react in a defensive way and even pull out as you feel you do not want to face hurtful words. Just like no one likes dieting for too long when starting to feel uncomfortable, the same is true when it comes to getting criticised by your coach for not doing things a certain way.

A **good coach** will do what it takes to keep you on track, and not allow you to take a half-hearted approach to committing to the future success

Future Class Leadership Academy

Lead Your Future World!

EXECUTIVE COACHING AT...

F.C.L.A. (Future Class Leadership Academy)

Your future is a road untravelled and unless you yourself are prepared, and plan the road and the journey with the right people, it will be unmercifully déjà vu, or, you will lose your

Call 02 9898 0681 More Details: www.fcla.com.au

quickly make an about turn with regards to your current bad habits.

If your current executive coach does not have the guts to tell you what you do not want to hear, then they should be fired!

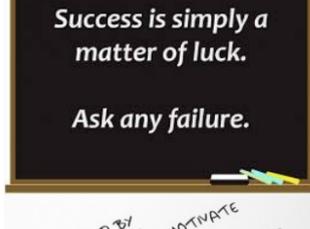
Executive coaching in Sydney **specialists** are the kind of business coaches who do not hold back from telling you the way it is. As a matter of fact, they do

of your business where you need to be persistent and follow through on the advice and action plans given.

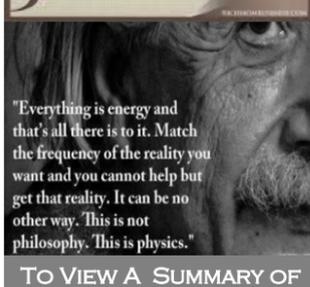
Soon enough, you will accept the wise and compelling coach as an expert in their field and show them the necessary admiration and respect they so rightfully deserve as they did not hold back from telling you the truth, whether good or bad. Don't delay, get professional help today! Call 02 9898 0681

B.A.C.U.P. your Future...Is your business an Original? Are you looking for Adoption, or Self Perpetuation?

B.A.C.U.P. the Future is here to confront the holy grail of your company and your boardrooms secret business. You can only be successful in a world that you can control, and that, you must do within yourself before you will be able to do it without. Otherwise you will not know the pathway and will wander all over the place relying on experts, your board, spouse, partner, guesswork, luck and other fictitious unintelligent nonsense - the panacea of the masses. The right help is here - now! Your future depends on insight and foresight.



But only if you know how!
If you focus on **results**, you will never **change**.
If you focus on **change**, you will get **results**.
- Jack Dixon



TO VIEW A SUMMARY OF GLOBAL EXPERIENCE & EXPERTISE OF B.A.C.U.P. THE FUTURE PTY LTD TEAM [CLICK HERE](#)

More Details: www.bacupthefuture.com.au

Success means having the courage, the determination, and the will to become the person you believe you were meant to be. George Sheehan

Self Test

I've been given all the keys to success but,



THE KEYS TO BUSINESS SUCCESS



Your test: Connect 8 keys to your most important successful 8 doors! What do you see?

For further information and all past *Future Insight* Newsletters go to <http://futureinsightnewsletter.com/>

Please note: This bi-monthly newsletter may from time to time contain hyperlinks to other websites. Such links are provided for convenience only and we take no responsibility for the content and maintenance, or of privacy compliance by any linked website. Any hyperlink in our newsletter or on our website to another website does not imply our endorsement, support, or sponsorship of the operator of that website nor of the information and/or products which they provide. From time to time we may host third party content in our newsletter and on our website such as advertisements and endorsements belonging to other traders. Responsibility for the content of such material rests with the owners of that material and we are not responsible for any errors or omissions in such material.

What are the differences of a Pioneer, a Leader, a Follower, a Manager, a Worker?

What are the differences of a pioneer, a leader, a follower, a manager, a worker in today's business world and who needs the most help? You may be very surprised!

What comes to mind when you hear the term 'pioneer'? It may or may not come as a surprise to learn that they are the first ones to open up new ideas or thought processes. On the other hand a follower is someone who looks up to either a leader or manager to show them which way they should go, and what needs to be done. Workers would just do what they are commissioned to do, and follow a set job description.

The main surprise for all would be the key differences between a **manager and a leader** as they are often the ones who you should pay close attention to.

You may want to laugh if you hear us say that some managers are often referred to as a babysitter who has been given a title. The manager may have been an ex employee of the same firm, or they may have come into the company as an outsider. Whatever the case may be, certain people within the organisation may want to quit as they do not think that the new manager is fit enough to be one, and certainly do not deserve the title.

On the other side of the scale, managers are often glorified front-line workers who get paid a little more than the average subordinate while having to take the brunt of it all. They would have to deal with complaints coming from employees, set matters right with top management, and ensure that customer satisfaction is at the top of their list of things to do. It is not uncommon to find that managers only earn a few percent more than their subordinates, yet they have to produce up to 50 percent more work with very few additional responsibilities. What is more, they are the ones who have to be the first to arrive and the last to leave.

Leaders on the other hand are looked up to in more ways than one. They would utilise effective management skills and be the ones who would have a higher ranking in the workplace, have more responsibilities as well as better job titles with the prospect of a prosperous long term career.

Unlike most would think, leaders and managers are not the same. Managers who are effective at what they do would:

- Schedule and plan
- Hire people, develop their skills, and fire where needed
- Direct various operations
- Control costs and ensure production runs smoothly
- Maximize work output for the company they are in
- Act as a/the perfect role model by being involved in production work themselves

On the other hand, leaders would think more about the future of the company. Then again, managers tend to follow manuals where leaders would go with their own innovation and vision. Managers are often work horses, while leaders tend to think and are creative, pioneering new ideas and will be prepared and equip themselves to go where no one has gone before.

For any business to be successful, everyone within it should be a follower, a manager and a leader. Did you know that all employees working for Google are seen as potential leaders! This is the new way of thinking that **executive coaching** in Sydney specialist would like to bring to the plate and incorporate into the minds of business leaders.

For more on this very important work contact me at your earliest at: johnfergusson@bacup.com.au

My Quote:

"For most people, going in a different direction is nothing more than doing a figure 8 - Hello! Déjà vu?"

©John R Fergusson
More Information "[Don't Cheat Your Future](#)"

Questions or comments? Email us at: johnfergusson@bacup.com.au

or call +612 9898 0681

Please feel free to forward to business friends and colleagues if you believe this news letter would be helpful to them. Thank You!

Future Insight Newsletter is currently published bi-monthly.

To remove your name from our mailing list, please [click here](#) and simply tell us to remove it.

