



Newsletter ← Future Insight

New Unique Business Consultancy & Coaching Now Available

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A new one of a kind business consultancy has just begun after years of research, collaborative understanding, preparation and development in what John Fergusson calls, @Future Humanic Paradigms, which can be applied to businesses of all sizes and genre worldwide.



John R Fergusson Director & CEO

What is so unique about this is it sets apart (among other very important things believed taught and practiced over time by many companies), the difference between focus and intent, advantage and education, goals and discovery, purpose and journeying, power and profit, dictates and consensus, mandates and flexibility to name a few. It is about future insight, knowing the currently unknowable and unknowing the common knowledge of modern business practice, which is competitively deceptive, brutal, often warlike, and run by antagonists for the most part. What is going to change the way someone does their business? A superior alternative producing vastly improved results! Would you like to learn about supernatural @Future Humanic Paradigms for business? (cont at \$)

B.A.C.U.P. your company's future!

Everyone "backs up the past" for very obvious reasons, but few know how to "back up their future"!

Business Australia Consultants through their Unique Paradigms will help your business get fit and stay healthy through these uncertain times and show you a way forward to B.A.C.U.P. your future!

We believe every business is unique

Your business/company can only go in the way it has been prepared from the past! To change to secure your future, the decisions begin today. The future must be People Capable, not circumstantial nor simply evidence based! You need to control your future, or someone else will!

The Past is not the way forward

Our present week, day, each hour and every moment is timeless proof most of us are living in decisions past. And for many of us, those decisions weren't even ours! You can only change your future by the decisions made today! Otherwise expect your past decisions to catch up with you when you least envisage!

More Details www.bacupthefuture.com.au

(cont from \$) Where do I fit, what do I need you ask! You may even be asking yourself, do I need any of this? My question is, "are you the right person to be asking you"? Call me! Let me ask you the questions - no charge!

We are living in a rapidly changing world and unless you are the one changing it you have already been left behind! At what price?

Are you a franchise or franchisee holding a fading brand - a brand lost in a past generation? At what cost?

Are you a small to medium business begging for customer support and loyalty? At what percent?

Are you a large business, company or corporation suffering collateral damage because you're on a warpath attempting to regain, expand or dominate your market? At what loss/gain?

Should you plan local, national or international? Who really cares?

I could assume all of the above types of businesses, their owners and executives are all fit and well, but it would be a false assumption for most as found in consultation over the years.

What would be the benefits of doing this coaching and consulting besides the expected vastly improved results?

Growth for you and your business - personal stress free.

Give you more productive time. (cont right)

My Quote:

"The past is now — the future must be planned today! Your past decisions always dictate your present reality. This leaves most of us living by the past and its knowledge! Change probable's! Plan possible's!"

John R Fergusson

More Details

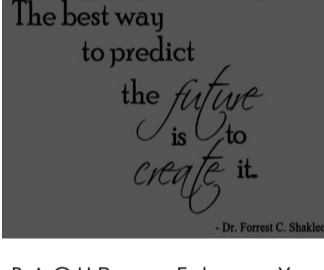
"Don't Cheat Your Future"

(from left) Equip you to plan your long term future - 50 years or more. Plus much, much more.

How does it all work? There is no such thing as "free enterprise" - you've seen for yourself! The only thing free about it is your thinking... for everything else it's cost time, effort, energy, money, education, discipline and great foresight! Either way it's going to cost you! We all pay for knowledge and we all pay for ignorance. Whichever one you choose determines your future. The first is a known price, the last is an unknown cost. Fools will call it "experience"! It's your call.....?

Future Class Leadership Academy Secure Your Leadership Future! COACHING AT... F.C.L.A. (Future Class Leadership Academy) Your future is a road untravalled and unless you plan the road and the journey with the right people, it will be unmercifully déjà vu, or, you will lose your way. More Details www.fcla.com.au

Are You Letting Others Plan Your Business Future Unwittingly?



B.A.C.U.P. your Future.... You are an original.... creator!

B.A.C.U.P. the Future is here to confront the holy grail of your company and your boardrooms secret business. You can only be successful in a world that you can control, and that, you must do within yourself before you will be able to do it without. Otherwise you will not know the pathway and will wander all over the place relying on experts guesswork, luck and other fictitious un-intelligent nonsense - the panacea of the masses. The right help is here - now! Your future depends on insight and foresight.



The hardest part about business is minding your own.

"THE SECRET OF SUCCESS IS TO FOCUS ALL OF YOUR ENERGY, NOT ON FIGHTING THE OLD, BUT ON BUILDING THE NEW." - SOCRATES

If you are letting, or paying others, to plan your business future, you need to take a good look at this.....

Allowing or (worse) paying others to run or operate your business for you is allowing yourself to become a servant or slave to them - in other words, a person with no say but all responsibility for everything they say, do and spend!

No matter how worthy the person or cause is, to allow others to place you in a prison of your making by your consent and endorsement is abdication of your responsibility and eventually your authority. It is the most common default by default. Remember, they cannot do it without your consent and endorsement.

Consent is given the moment you say yes or invite them to take over!

Endorsement is made the first time you do what you said yes to!

What you signify (indicate) you are prepared to become and do, becomes your signature (inscription) of significance (consequence) and that signature binds you to the significance of your own endorsement and governs what people think of you and/or allow you to become! Yes! Even in your own business or company!

- Are you a prisoner of ideology or perhaps ignorance - your own, or someone else's by their inclusion?
• Are you a prisoner of exclusion - your own, or someone else's, preventing future education, development and growth?
• Be very careful who you allow to control anything regarding your life, living, your business, and its present and future enterprises!

You must find out the terms, conditions, measurements and boundaries, the rewards, penalties, payments and powers (control).

Do not confuse paperwork with action and deeds or warm smiles on any account! E.g. all forms of licences and contracts are not endorsements of freedom, but governance, control, restrictions, and confinement and for the exclusion of either yourself, or others with terms and conditions etc.

When you allow or make others responsible for you, for anything regarding your life, living and/or business, you are not making life easier for yourself. You are giving them control, which they may use to confine and restrict you whilst giving themselves more money space and freedom as a reward or privilege for the responsibility of looking after you, but on their terms - not yours! Is this clear?

You can never reign or continue to rule while you are caught in this prison of non responsibility, because you are out of control!

If you don't know what to do - find out! Get advice! Hire a consultant! Acquire a coach! Whatever you do, don't employ someone to run things for you unless you have contracted them to be your slave and servant, otherwise, they may make you theirs!

More Details www.bacup.com.au



Questions or comments? Email us at: johnfergusson@bacup.com.au or call 612 9898 0681

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Self Test



Future Insight is Foresight

Past insight is Hindsight



HINDSIGHT

Present insight is Nearsight

We have information you have never even thought of! It will take you and your business to a new level of growth and profit!

The hindsight bias describes how people view something that has happened as being relatively inevitable before it happened.

What are you majoring on and spending most of your money because of? Do you have a free future view, or a competitors view - which is just forward hindsight?

Get out of the pack! We will show you how! Call us now for an appointment! 612 9898 0681