

This Issue...

Business Australia Consultancy/Coaching Unique Paradigms

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Businesses - The No 1 Detrimental Diversion will Surprise You!

Complimentary - Future Insight Business Newsletter - this issue for "Detrimental Diversions"

May / June 2015

Trapped In A Positive Mindset

"I Concentrate on "The Power Of Positive Thinking" (*it keeps me happily going around in circles for a very, very long time.*)" JRF

"Keep Away From Negative People (*you may discover your flaws and weaknesses and be compelled to fix them*)" JRF

"When Others Come with a Negative Report (*I always ask them if they are positive about it*)" JRF

A proper look at this commonly accepted and sought after state!

The Power of Positive Thinking is not a Virtue – it is a *Control Process*. It is the same *Control Process* as the Power of Negative Thinking. Many call the negative "Stinking Thinking" but it could save your life and business. Both are used to create a reverse poll or power. It is all based on how (attitude, motive, authority, superiority, respect or ridicule) one asks questions or gives answers, instruction and opinions.

Many people are trapped in the prison of the power of positive thinking. Equally of course others are trapped in the prison of the power of negative thinking. Prisons created by others to control minds and set cognitive subconscious boundaries. A positive thinker (like a negative thinker), is using only half of their mind (thoughts).

Dear Positive Thinker, why have you let someone's so called great idea shut down half of your mind's thought processes? It's just a buzz/wow idea – the Pow/"Wow"/Wer of Positive Thinking! Wow! My head is spinning with positive success thoughts! What were people afraid of, or what were they hoping for, to make them work so hard to willingly get caught up in this trendy frenzy? What were you thinking? I mean what and how were you thinking before you heard the phrase? Has it changed your life or have you just paid dearly to have the windows of your mind tinted to a warm and positive colour that makes it easier to part with your money to finance your new positive habit and its development?

If you truly knew or understood, both why and how, so many trumpet the use of the "power of positive thinking" to control your mind and your very thought processes, you would be furious!

We are told over and over by those who claim they are positive people that negative people are losers. I always thought that that was a bit negative to be saying all the time! But then, that's probably just me. However, being positive



Letter from New York

A New America

PS Doing some research for business here!

Entering the world's most terrified nation is felt in every stance! We were greeted by serious intimidating confronting and antagonistic defensive posture and severe authoritative commands, in voice, uniform (dress) and body language by all who represent governmental and law enforcing authority.

There is quiet delight in their demeanour as they demand you to shed your shoes, empty all pockets and remove other certain apparel like belts and jackets, and watch with distracted bemusement as we all do the required prance (spread your legs) and praise-dance (lift your hands above your head now) through all the loops and hoops along the welcoming pathway of humiliation and intimidation in order to enter the land of the free.

They appear to behave as if everyone is out to get them and struggle to bridge the difference between being the world's most powerful nation and equally the world's most terrified people. The welcoming outstretched hand has been shortened and is now matched by the clenched fist of the other whilst looking for every sign that may uncurl a rolled up finger to hit the "red reject entry button".

The in-ground bomb shelters built by the people of the previous century seeking protection from the heads of state of foreign nations, have surreptitiously been replaced by above-ground shelters of towering ears and eyes for the

does not prevent people from being a loser. I know many losers who went down with a very positive mindset. But the slogans and clichés are everywhere. So much so, the doctrine has divided people into two general groups – positive people and negative people. Stay with us – we are positive people! Don't go with them – they are negative ones! Sounds just like a disease doesn't it? Well it is! It is a disease of the modern mind via indoctrination by the injection of incredible promises of wonderful outcomes for those who adopt and follow only positive thoughts and thinking.

I have seen many businesses crash due to the fact that many owners, CEO's and directors can't handle anything that to their minds is negative. Unless it is a positive report etc., they just don't want to know about it. "Don't come to me with your problems they shout, come to me with your solutions"! But solutions are not required where problems are not recognized by the business owner, CEO, leader or manager. How many ships were sunk because the captain would not allow anyone to tell him the ship had a big hole in it and was hemorrhaging badly?

As everyone fled to the lifeboats and the ship was about to descend into the deep the captain (business owner) is heard asking why no one had told him anything about it. His cabin boy politely reminded him that he had fired or dismissed all who had tried to tell him as negative crew. When he asked his trusty execs, directs, and even his trusted PA how things were going he always got the answers he always wanted to hear. "Everything is fine Sir and you will be happy to know we have plenty of water and are taking on more. Our solution right now is we are looking for a place to put it all!" "Why are we taking on more water", he asks his crew? "We are not sure yet Sir, but as soon as we find out we will let you know and don't worry, this is a big ship and we have plenty of room"! The captain is happy he has such a wonderful positive crew of co-workers around him and so takes an early mark to his cabin. The problem with this mindset is that many owners, leaders and managers cannot tell the difference between real negative situations and people just complaining about trivia. Because of this they do not discern the difference between what really needs attention and what needs to be ignored and so their positive mindset causes them to be big time losers.

Positive thinking shrinks the mindsets of people everywhere to carefully crafted focuses of perpetually narrowing directions for control purposes in order to eliminate anyone going in another direction, or doing something that might hinder the profits of a particular group, company or organisation (just watch a bit of TV). Of course you need to understand, both why and how, so many use the "power of negative thinking" for the very same purpose (just watch a bit more TV), to control your mind and your very thought processes, which has already made you furious – many times already in your lifetime! Now why is that? Why does one form of control make you happy and the other not? The simple answer – you won't like it – is because you are not actually in control of your own mind! You have let others have the control without realisation and for many, without knowledge. So you get pushed and pulled back and forth between the positive and negative by those who have a vested interest in influencing you one way or another. This goes on and on and on until you get your control of your own mind back.

In reality neither a positive mind nor a negative mind has anything to do with

people of the present century from the "would be personal" bombers or terrorists into a prison of inescapable authoritative technology, confining everyone to the floor, windowless walls and ceiling of their governments watchful ear and eye by their own nations law enforcement rulers and leaders.

We can see and hear you and can tell the world about you for your protection, but for you to try to see, hear and tell what we are doing for the "world's protection", is treason.

A new nation has been born, but not a better one of the people by the people for the people – it is one that must protect its self from its self. A nation turned on its self is doomed to perish from within its self. It does not need any outside help! This is the clearest sign of all signs the world's strongest nation is not any more and is in serious decline. It is smitten with a social necrosis of autolysis.

Necrosis is the sum of cell changes after localised cellular death through a process known as [autolysis](#) (The term derives from the [Greek](#) words αὐτο- ("self") and λύσις ("splitting"). Structural signs that indicate irreversible cell injury and the progression of necrosis include: **dense clumping** (imprisonment – the USA has the highest percentage of incarcerated citizens per head of population in the world. It is their new "Private Slave Force".) and **progressive disruption of [genetic](#) material** (A modern working definition of a gene is "[a locatable region of genomic sequence, corresponding to a unit of inheritance, which is associated with regulatory regions, transcribed regions, and/or other functional sequence regions](#)"); and **disruption to membranes of cells and [organelles](#)!** (In [cell biology](#), an **organelle** [/ˈɔrɡəˈnel/](#) is a specialized subunit within a [cell](#) that has a specific function.)

The USA (for a number of very significant reasons) is currently suffering an internal self destructing invasion! It is the result of the gene pool it has inherited beginning with the founding fathers and from all those who fled persecution and terror from the tyrants of Europe and more over the past 400 plus years! While a nation at birth may flee, disown or reject its parents it cannot reject its inherited genes and therefore continues to reproduce the same faults, flaws and traits and it appears they are exponentially compounded by each new generation.

America has covered its mirrors

outcomes except or unless you are under the direction or control of a "mastermind". Here is how positive/negative mind control works:

1. If you are negative about what I am doing or saying I will penalise and/or 'fire' you!
2. If you are positive about what I am doing or saying I will pamper and reward you!

If you remain negative I will get rid of you. If you remain positive I will keep you.

When one is in control of their own mind neither a positive nor a negative person will have any effect on them unless it's approved or agreed that what they say is acceptable for profit on all sides.

Now let's talk about the person who uses the power of positive thinking to control themselves and others around them.

First of all, this is a totally misguided application of thought processes and thinking and can get you into serious trouble. Many people believe a PMA (Positive Mental Attitude) is a virtue like faith, hope and charity, because that's the way to live successfully. But it has nothing to do with success.

How many millions have read Napoleon Hill's book "Think & Grow Rich" and yet still remain dirt poor? Thousands we are told have reread it many times and yet still remain poor! We have to ask, why? If think and grow rich or thinking rich was all we had to do to be rich then the world would be full of more rich people than poor.

Nobody from birth has to "Think & Grow Poor" to be poor, so why do we think it will work the other way? It is simply a carrot for the "Mule Minds" of humanity.

What is a Mule Mind? It is a mind that cannot become pregnant with its own thoughts and thinking processes and great ideas, because it is a neutered mind, formed by false demeaning anti-creative programmed education systems both religious and secular. Pro-creative thought process is a controlled environment and so these (control pills) "carrots" (i.e. positive thinking, the power of positive thinking, PMA's, plus spending much money for "The Secret" to this, or that, and many other keys to success to make believe doors that no one can find because they don't exist), are held out to us as the ones treated as mules, as the motivators for us to do what we are told will cause us to be successful – successful according to the carrot holders idea of success, but not according to what we think they mean.

Millions of these "Dirt Poor People" made Mr Hill rich by buying his book – so we know his thinking once written down did make him rich! See it works, someone once told me when I explained this to them as they ran off to the "Motivational" section of the book show to look for another "carrot" to chew.

Don't you love it when you find a mule mind – not me! I think it is a travesty of wasted intellect and intelligence that so many millions of us have been neutered in our minds – minds that are just work mules soaking up the daily diet that's on TV and all that comes through the social media carrot replicator – donkeys for the masterminds to play with as they make their mega millions off all the little pack mule humans who are getting their instructions and positive encouragement diversions by personal remote control – the twittering workforce kept happy and entertained with the thought they are being "given" or even "sold for a great price" the keys, the apps (carrots), to seduce all to

with the ideological pinups of its founding fathers, its constitution, its flag and its dreams of a free country with free speech and endless opportunity and so hasn't seen a reflection of itself in its halls of power, money and fame for many, many decades. It has no idea how ugly, mean, dirty, dilapidated and devious it looks! Of course, other nations are travelling this route as well but I am writing about my initial response to landing back into the USA after more than a decade of absence i.e. before 9/11.

When a portion of the body takes all of the authority and power and claims all of the resources, it is diseased and the body will not survive. The USA is simply repeating the family inherited faults and flaws of Europe and beyond. Whenever individual cells can no longer protect or are prevented from protecting themselves it is called "disease" and they will not survive unless they are given back the ways and means (authority, power and resources), to do so.

This internal unbalancing of authority and power and resources can only produce self-destruction, death and waste! The people have a right to fear explosion executed by others but it is implosion by stealth that is far more devastating and impacts all so powerfully, so secretly, so unwittingly, and so profoundly!

It is hard to enjoy New York with all of its history, pageantry, theatre and glory knowing the pathway it is on with the rest of the nation. But I am doing my best as we step over the homeless (like I did in the 60's) and "bless" the poor with a motto, a prayer, money or a meal or two in the land of the free, yes the land of the free – free to be poor to sleep on the floor, to sleep in a doorway on a footpath and more, free to be homeless, free to evict, free to sue everyone, free to convict, free to make money, free to steal all, free to kill others before they kill me, free to invade nations who want to be free, free to be wealthy, healthy and wise, free to be rich by deception and lies, free to know God and our true selves supreme, or trust in the government - its media - it spin and just stay bewitched – all in view of the "Statue of Liberty" for all of mankind who make it to the shores of the US of A. Liberty for who?

When I first arrived in North America in the mid sixties it was very much to me the "Land of the Free", but on return at this time my experience is more like coming to do business in the "Home of the Brave"! America is certainly not "The

pursue the success the masterminds have but which are all very real diversions from the truth and peddled by those who tell us if we work smarter instead of harder, we will become rich like them.

Remember, if you are getting all the information everyone else is getting which makes you feel socially smart, accepted, great and emotionally intelligent, you are being deceived. If you are following the "status quo" you are being deceived. If you are simply following "main stream" media and business info including the daily public financial commentators, you are being deceived and are just following along like all sheep to the shearers. A PMA (Positive Mental Attitude) will not make you any different to anyone else. Instead, it makes you the same as everyone else - dependent on other positive mentally affected people all saying the same positive jargon and churning out the endless positive clichés that have no bearing whatsoever on your ability to be a success in what you do or would like to become!

Of course if they can they won't let us work smarter unless we buy, purchase, join, become a paid up member etc, etc, etc, and work hard to climb their ladder of success just to become the lead donkey/mule in their structured control system making the mule owners very rich like the (MLM, Real Estate, Banks etc) companies who own you and your time and therefore your money. i.e. "You are in business for yourself but not by yourself", many members of groups are ritually pacified. Time means money we are told and that is exactly right. "Your time = My money". If you dare question the system you are immediately marked as a negative person, but it is only negative against their profit making of you, which you are not to consider as you are their "paid worker". You must remain positive about your own ability to make money from their system and become an example as the lead mule that has a very positive mental attitude on the others, to keep all of them in line, so all will pull their weight in making money for the business owner. Now I am not saying this is wrong by any means, just that if you want to be in business for yourself and own your own business, it won't happen just because you have a positive mindset or attitude.

You will never break out of the mould until you exchange your neutered mindset for your own pregnant mind full of baby thoughts – thoughts born to you that no one else can see, conceived by a new form of thinking that's both male & female, both positive & negative, both outside & inside the world (not the box/square, that's another hoax to confine you), both natural & spiritual, both experimental & structured, both intellectual & intelligent, both spatial & distant, both so deep & so high, both so near & so far, both team playing and solo, both new & amazing, etc., etc., it's you and your mind – the only one of its kind in the universe and it needs to become pregnant with new thoughts for its world! We are here for the universe – not the mule traders. Take your rightful place – no one else can take it for you but many will positively try and keep you from it!

It didn't make a scrap of difference to Isaac Newton whether his thoughts were positive or negative as he watched the apple fall from the tree that inspired Newton's theory (law) of gravity. It was the falling apple that gave him the inspiration. In fact he established from that very incident that the one cannot work without the other when it comes to the law of gravity. They are of equal importance which is precisely why the apple fell down instead of rising

Brave New World". It is an "Old Tired Paranoid World full of Very Brave People"! I just wish they had a mirror...

Not the same mirror Australia has of course. When Aussies look into their mirror all they see is luck, luck, luck and more luck (Lack Understanding Current Knowledge). America needs much more than that. It is way past the *lucky stage*. They have been moved surreptitiously by clever stealth and deception into the *loser's stage*, as is the pathway of all *lucky* peoples of earth.

On the other hand of course – Australia is the luckiest country – Lucky we are so ignorant of what's coming! i.e. The *Las Vegas* Nation of the south pacific world, 2nd to America, losing all of our personal combined wealth of our nation due to believing the rulers of the national casino "Australia", that we all are so lucky! The lucky nation has won our hearts, so it can win our wealth without pain. Of course I'm not talking about money - I'm speaking about the sovereign wealth that built this nation = the people who sacrificed so much for so long and it seems we are letting it slip through our fingers as under duress of foreign powers we sign away our freedoms under the pretence of security and strength.

But when all is lost the pain hits hard and fast! So hard and fast that many millions of Americans heads are still spinning from the roulette wheel of fortune as they lost to the spruikers of Wall Street and the financiers and bankers they trusted in for decades of years, but more especially the politicians with their "Homeland Security" who made promises to the people they could never keep, because they know that there is only one thing better than wining to lucky people and that is --- ----- *feeling* like you're a winner, even though you're not! It is the same for freedom!

I heard a homeless man say to another homeless man lying on the footpath as I walked by, "You're a winner man – you've found some cardboard to lie down on tonight"! In Australia, he would have been told he was "lucky"! Chicago is next stop!

John R Fergusson

Leadership in Business is More Important than Management yet both only work in fullness equally in tandem.
Leadership is a Pathway Creator

up! Same with Archimedes when he saw the water rise in the bathtub as it was displaced by his body as he got in, which caused him to shout out "Eureka"!

If you surround yourself with just positive people you will never shout out your "Eureka"! You will just be echoing the most dominant and theirs and you will become very biased and ignorant of many things in life. In fact, in spite of all the thousands of slogans and clichés endorsing the idea of surrounding yourself with "positive people", it is really one of the most negative things you can do for yourself. You are actually short-circuiting yourself, as all of nature lives by this equal one way flow of negative to positive – negative attracts flow – positive repels flow, so if you are with only positive minded people you will end up competing against each other as this is the direct outcome of people repelling and pushing against each other. This is the main precursor that causes people to think of competitive people as negative to their own purpose or goals. It is ironic that subconsciously, many see other positive people as their greatest and most negative opponent - unless of course they are convinced they are superior to them for which they don't mind until they start to excel. Just see how quickly these so called negative ones will be dismissed and new "positive people" will be found to replace them!?!? **You see, most of us are only looking for someone to endorse us and so we look for those who will. These we class as positive people we love to surround ourselves with!**

Electrostatic forces

like charges repel

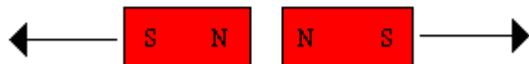


opposite charges attract



Magnetic forces

like poles repel



opposite poles attract



This flow is the motor of life. It connects and controls the stability and pattern of life including inanimate things among other very important metaphysical and emotional processes of thought including the subconscious processes. Neither pole, nor power of a pole can be eliminated. They are one constant flow!

- Management is a Control System for that which is created.
JRF



There is information & help for every company or business on these recommended websites at:

<http://executivecoachingsydney.com.au/> & <http://bacupthefuture.com.au/>

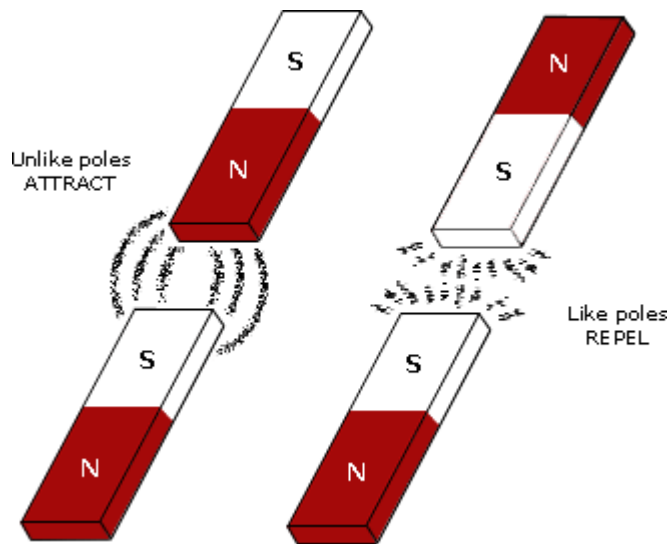
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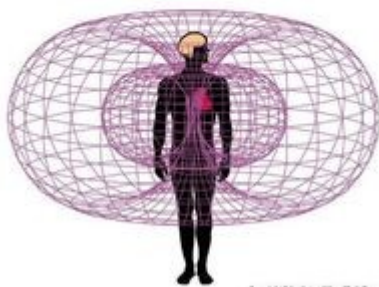


Electromagnetic Field of the Heart



The Heart is more powerful than the Brain

The Heart is about 100,000 times stronger electrically & up to 5,000 times stronger magnetically than the brain.



It is the **equal force** from negative to positive, attraction to repulsion that is the balance we all need. When you try to place two positives together you end up with great friction as they naturally push away from each other. One will need to be turned around and the moment it is they connect instantly and it is very hard to pull them apart due to the one way flow. Negative and positive only work as one entity. Cut off one and there is no flow as it remains inert, or cut off the flow and neither positive nor negative work, and that is exactly what we are doing to ourselves when we try to only have positive input in our lives and living.

We are actually disempowering ourselves, embedding ourselves in weakness, just because we are afraid of the negatives in life!

There are no secrets to success. It is the result of preparation, hard work, and learning from failure

If you want to know what a man's like, take a good look at how he treats his inferiors, not his equals.

-J.K. Rowling

goodreads

Stop blaming outside circumstances for your inside chaos.

- Dr. Steve Maraboli

www.stevemaraboli.com

IF IT IS IMPORTANT TO YOU, YOU WILL FIND A WAY.

IF NOT YOU'LL FIND AN EXCUSE



"I attended the leadership conference. Now I'm following everything they recommended."

I DON'T STOP WHEN I'M TIRED,
I STOP WHEN I'M DONE

We have all been programmed to look at the negatives wrongly, but we now know why. Negatives always become positives and positives always become negatives – as long as we don't interrupt the flow, it is the circle of life! It is also the law of nature! Keep yourself in the flow of the law of nature and you won't lose because you can't lose.

I am always coming/going from negative to positive, positive to negative, negative to positive because every negative ends up a positive eventually and v v – as long as we stay in its flow. However, majoring on one or the other will cause total chaos and dependency on others for their new secrets. By the way, there are no secrets, just new discoveries waiting for fully cognitive, inquisitive and reasoning minds to find.

It is the same as claiming credit for all the good things in your life but blaming others for the bad. You can't claim credit for one and not for the other! Either you blame others for both the good and the bad in your life or not at all. For me, I don't let others have controlling influence in my life – good or evil – positive or negative – and if at times I do get fooled by someone or something, I quickly make a change at the earliest and learn from every turn, every crook and yes, every nanny.

We must stop looking at these issues as if one is inherently bad or evil and the other is inherently good or benign. This is the big mistake everyone has been made to accept and believe, that negative or positive thinking is a morality or an ethical issue, a failure or success issue that is part of our mind, when it is not. We must stop trying to get rid of the one in an effort to keep the other because they cannot be divided. You cannot keep the front legs and head of your horse because it is positive, and chop off the back legs and rump of the horse because it is negative. Learn to wash both ends if you need to, but for goodness sake keep it together and ride that beast for all its worth and win your races! Elimination is a necessary part of life and is very positive – it's not eating that's negative! You can't have one (eating) without the other.

So how do successful people really think? First of all we don't think in terms of positive or negative. Everything is both and therefore both accepted as a whole. We think in terms of possibilities versus impossibilities, probabilities versus improbabilities, creativity versus destructibility, work versus time, innovation versus conformation, progressive versus traditional, originality versus replication, pioneering versus following, self management versus time management, inspiration versus evidence based learning etc., etc., and vice versa.

If we all were equally negative and positive we would more quickly deal with issues in our lives and especially in our businesses and instead of ignoring problems because they are negative hoping they will go away, we will deal with them fully and appropriately and convert them to success steps in our lives and businesses. Our problems in life are our adversaries and is how we learn more and they are also how we appropriate what we have already learnt. Do not treat them with disdain. Treat them all with due respect and you will know what to do so you will beat them every time, all the time. The worst thing to do is to ignore them. ***To ignore is your commitment to ignorance and there is nothing excellent in that!***

John R Fergusson



There has never been a better time to be in business than now!

There are over seven (7+) billion people in this world! There has never been a better time to be in business than now! The future is extremely bright.

The present is the time to strategise, plan and make decisions.

The past is not the way forward. You cannot learn from the past in a rapidly changing world. Much evidence based learning is based in forensic feudalism with the intention of locking people into past mindsets.

The world belongs to everyone, to every free thinker - not to those who think they rule over you in the prison of their own tiny mind!

There are people who think it is their duty to confine you by conforming your thinking to models of education and thought processes used like fences with no gates to the outside world of freedom and creativity.

There are no fences to your human mind except the ones you build yourself. The material you use for them is always second hand....!

John R Fergusson

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